

# mPower Standardized™

“*An Approach to Simplifying Desktop Management that Makes Sense.*”

**Standardized™** from mPower Software Services is a total desktop lifecycle management solution designed to resolve, simplify, and manage corporate IT challenges.

From multiple PC images and non-standard applications, to network device security and software compliance issues, there are many hurdles that enterprise-level businesses struggle to overcome.

Piling on more technology is the most common approach to “fixing” these issues. This usually leads to IT environments which function, but are not truly efficient, cost effective, or cohesive. Tasks such as large-scale Windows® 7 migrations, technology refreshes, or implementing peripherals like iPads and mobile devices, all become more challenging, costly, and less effective without first establishing a solid desktop management foundation.

Standardized™ from mPower is a service combining tools and a proven framework designed to build a foundation and deliver a desktop solution for your unique business environment. It is not another piece of technology or software-in-a-box.

## mPower Standardized™ Helps You:

- ✓ *Standardize your desktop environment*
- ✓ *Simplify delivery of new technologies*
- ✓ *Reduce ongoing end user support costs*
- ✓ *Manage and track technology assets across your organization*

## mPower Standardized™ focuses on helping your business simplify and make sense of desktop management

**Discover** what you have with detailed IT visibility of hardware, software, and applications across your entire organization.

**Rationalize** and standardize your applications from both a technology and business processes point of view.

**Optimize** your desktop environment to be lean, efficient, and cost-effective by building a smarter single universal OS image, and automating client application installs.

**Manage** your IT environment with a well-defined hierarchy, group policies, and a delivery toolset all designed for simpler deployment, troubleshooting, and security.



mPower Standardized™  
Discover. Rationalize. Optimize. Manage.

Enterprise-Level IT Simplified.

[www.mpowerss.com](http://www.mpowerss.com)

# How Does mPower Standardized™ Work?

mPower Standardized™ mPower Standardized does just that, standardizes desktop environments to provide businesses with a single universal image, and standardized applications deployed to any company hardware to create a personalized workspace for each user.

## Tools and Technology

mPower Standardized delivers the most comprehensive IT visibility and data normalization tools from BDNA to discover your entire environment faster and more accurately than any other available tools.

IT Visibility Tools  
Provided By  
**BDNA**

## The Delivery Framework

A best-practice approach to creating a layered single image for effective desktop management.

- ◆ Universal Image – standardize and automate the operating system
- ◆ Application Library – organize, automate, and manage applications
- ◆ Delivery Toolset – centralize deployment of applications and settings
- ◆ Management Hierarchy – organize and manage the alignment of roles and their corresponding application resources
- ◆ Security Controls – protecting company assets and information

## Experience

mPower Standardized™ has been used to successfully help Fortune 100, government, defense, and public utility organizations simplify desktop management.

To learn how mPower Standardized can help you start to simplify IT, visit [mpowerss.com/standardized](http://mpowerss.com/standardized)



## Turning IT Projects into Opportunities

mPower Standardized™ can deliver a smarter approach to taking on large-scale IT initiatives when the time comes for:

- Windows® 7 Migrations
- Technology Refreshes
- Cost Reduction Initiatives
- Device Standardization
- Vendor or Managed Service Provider Audits
- License Compliance
- Application Discovery, Rationalization, and Packaging
- Corporate Acquisitions Integrations
- iPad and Tablet Deployment



mPower Standardized™  
Discover. Rationalize. Optimize. Manage.

Enterprise-Level IT Simplified.

[www.mpowerss.com](http://www.mpowerss.com)